



The 2nd Workshop on Social Web Search and Mining (SWSM2009) in conjunction with CIKM2009, November 2-6, 2009, Hong Kong

There are a growing number of highly-popular user-centric applications, especially with the popularity of the Web 2.0. Such examples include micro-blogs, blogs, folksonomies, wikis, and Web communities in specific topics such as in academic research area. They have formed a new Web, Social Web and further formed social networks. Social networks generates a lot of (semi-)structured information. This information greatly enlarges the content of Web. At the same time, it introduces many interesting research issues (e.g., social web storage, search and mining) as well many real-world applications (e.g. social recommendation). This workshop solicits contributions on social search and social mining including Web-based and Semantic Web-based social applications, the emerging applications of the Web as a social media.

Workshop Co-Chairs

Irwin King, The Chinese U. of Hong Kong
Juanzi Li, Tsinghua University
Gui-Rong Xue, Shanghai Jiao Tong U.
Jie Tang, Tsinghua University

Program committee

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<http://arnetminer.org/confs/SWSM2009/>

Workshop Topics

The workshop will provide a forum for researchers from all over the world to share information on their latest research in social search, social mining and applications.

Topics in social search and social mining of interest include but are not limited to:

- Search algorithms in large-scale social networks
- Search across heterogeneous social networks
- Personalized search for social interactions
- Classification, clustering on social network data
- Collaborative filtering and recommender systems
- Community detection
- Expert finding
- Sentiment analysis/opinion mining
- Social network modeling and analysis
- Social influence analysis
- Evolution of social networks
- Privacy and security issues in social networks
- Semantic social networks
- Integration of heterogeneous social networks
- Applications of social networks
- Social engineering, tools, and case studies

Important Dates

Submission Deadline: July 20, 2009
Notification of Acceptance: August 10, 2009
Camera Ready Submission Due: August 15, 2009

Submission Information

- Prepare your paper not more than 10 pages in PDF file, with ACM camera-ready template:
<http://www.acm.org/sigs/pubs/proceed/template.html>
- Submit your papers to
<https://www.easychair.org/login.cgi?conf=swsm2009>